

PRESS RELEASE

Exhibition “The Magic Touch: Designing Togetherness”: German Design Graduates at the Dutch Design Week 2024

Frankfurt am Main, 10 October 2024



[Press Information and Photos Available for Download](#)

For a guided tour with the curators, please register via presse@gdc.de.

At the Dutch Design Week in Eindhoven, the German Design Graduates will present 21 selected projects by graduates from renowned German universities, running from 19 to 27 October 2024.

Under the title “The Magic Touch: Designing Togetherness,” the exhibition features young talents from the field of product design, highlighting the pioneering role of design from different perspectives. “Through the exhibition as part of Dutch Design Week, we want to showcase the diversity of design at German universities in an international context,” says Lutz Dietzold, CEO of the German Design Council. The exhibition focuses on the topic of “touch” as a central component of social interaction.

„Who would we be without others? Who would we be without their knowledge, feelings, and touch?” ask curators Nina Sieverding and Anton Rahlwes. “We need the experiences and perceptions of others to move forward and create something new,” say the two designers, who co-founded the online magazine “the thing Magazine”, describing the need for collaboration in design. With the exhibition, they aim not only to offer a sensory experience, but also highlight the links between different areas of design and emphasise its interdisciplinary nature. Unlike other exhibitions, the exhibits should not be untouchable, but conceptual and directly tangible: The gap between object and viewer is eliminated.

The interaction with exhibits fosters a deep understanding not only of the designed objects, but also of the world and the individual. “Mutual perception and the understanding it creates is an opportunity to bring companies, designers and users together – a crucial approach for the further development of our society,” emphasises Lutz Dietzold, highlighting the social relevance of the German Design Graduates exhibition. “This is the only way to truly understand problems and find real solutions.”

The exhibition design was created in collaboration with the design studio RAW COLOR, which recently gained international attention with an exclusive collection for IKEA.

Anton Rahlwes and Nina Sieverding founded the digital platform the thing Magazine in 2023. There, and in their newsletter "something is missing," they critically report on design, trends, and aesthetics. In addition to their journalistic work, they teach at various art and design universities and are also involved in curatorial activities.

The exhibition design was created in collaboration with the design studio **RAW COLOR**, which recently gained international attention with an exclusive collection for IKEA.

Die GDG Exhibitors at the Dutch Design Week

Exercises in Softness

Arthur Seefried, Kunsthochschule Kassel

A Series of Experiments on Material Compounds in the Context of “Softness”

[Link](#)

Ceramic Interfaces

Charlotte von Ravenstein, Weißensee Kunsthochschule Berlin

An Exploration of Material and Interaction

[Link](#)

Pass the Bone

Ella Einhell, Weißensee Kunsthochschule Berlin

Slaughterwaste as a Resource

[Link](#)

Among Sheep

Fabienne Rako, Kunsthochschule Kassel

Applications for Wool Fat

[Link](#)

Zum Schluss

Florian Albrecht, Fachhochschule Potsdam

The Urn as a Singular Object

[Link](#)

Besteck & Stigma

Hendrik Lucka, Universität der Künste Berlin

Thoughts on Disability and Design

[Link](#)



Touching Stories

Jana Katharina Lutat, Burg Giebichenstein Kunsthochschule Halle

How Textiles Tell Stories Through Their Haptics

[Link](#)

Pedestrian

Jonas Krämer & Ayla Warncke, Hochschule Hannover

The Walking Aid for All

[Link](#)

Fretting Traces

Julia Rhein, htw Hochschule für Technik und Wirtschaft Berlin

A Creative Investigation of the Bark Beetle in the Context of Materiality and Human-Environment Systems.

[Link](#)

Anaesthesia

Kathrin Alischer, Staatliche Akademie der Bildenden Künste Stuttgart

Anaesthesia as a Paradigm of Design

[Link](#)

AirPot

Kunrui Peng, Muthesius Kunsthochschule Kiel

Portable Toilet in the Wilderness

[Link](#)

Crotto Collection

Lara Landbrecht, Staatliche Hochschule für Gestaltung Karlsruhe

Design Potential of Translated Fired Sanitary Ceramics

[Link](#)

dig in

Lilli Malou Weinhold, Folkwang Universität der Künste Essen

Jewellery Objects for a Contemporary Dining Culture

[Link](#)

LAVA – Innovative Shower Chair for Accessibility and Autonomy

Lola Behrens, Bauhaus-Universität Weimar

Inclusive Product Design in the Context of Demographic Change

[Link](#)

I'll pass, thank you.

Loris Stephan, Burg Giebichenstein Kunsthochschule Halle

Hybrid Garments as a Vehicle for Change

[Link](#)

Mono Wool

Michelle Müller, Weißensee Kunsthochschule Berlin

Regenerative Softness

[Link](#)

Pull-Out



Miroslav Jovanovic, Folkwang Universität der Künste Essen

How the Plug Came Out of the Socket

[Link](#)

Among Critters

Pepita Neureuter, Universität der Künste Berlin

A Terrestrial Fabulation

[Link](#)

Layers of Value

Virginia Reil, Burg Giebichenstein Kunsthochschule Halle

A Remake System

[Link](#)

The Corner of Three Hexagons

Xingwen Pan, Weißensee Kunsthochschule Berlin

A Journey into Self-Shaping Textiles with 3D Printing.

[Link](#)

Let Me Touch You

Zhihui Liu, Hochschule der Bildenden Künste Saar

A Journey into Self-Shaping Textiles with 3D Printing

[Link](#)

The curators of the exhibition, Anton Rahlwes and Nina Sieverding, founded the digital platform “the thing Magazine” in 2023. There, and in their newsletter “something is missing”, they critically discuss design, trends, and aesthetics. In addition to their journalistic work, they teach at various art and design schools and engage in curatorial activities.

Informationen at a Glance

German Design Graduates at the Dutch Design Week 2024

[Exhibition “The Magic Touch: Designing Togetherness”](#)

19–27 October 2024, Eindhoven

About the German Design Graduates Initiative

German Design Graduates is an initiative that promotes young product design graduates and highlights the work of state-recognised universities, art academies, and universities of applied sciences. The initiative was launched in 2019 by Prof. Ineke Hans, Prof. Hermann Weizenegger, Prof. Mark Braun, and Katrin Krupka. Since 2022, the project has been supported by the German Design Council Foundation.

<https://germandesigngraduates.com/>

About the German Design Council Foundation

The German Design Council Foundation brings together leading representatives from business and design experts from industry and research to use design as a lever for transformation and economic success. With a focus on circular design, the foundation harnesses the potential of the design discipline to create a sustainable future for business and society. Through competitions, conferences, exhibitions, consulting services, and studies, the German Design Council promotes awareness of the impact and value of design. The foundation was established in 1953 by a resolution of the German Bundestag and was funded by German industry.



Rat für Formgebung
German Design Council

<https://www.german-design-council.de/ueber-uns>

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