

EUROBIKE



AWARD

Eurobike Award 2023

Factsheet

EUROBIKE AWARD: the new innovation award for the Bike and Future Mobility Universe

With the relocation of the world's leading trade fair EUROBIKE to the Frankfurt/Main metropolitan region, we are completely reorganising the EUROBIKE Award. Against the backdrop of global challenges such as climate change, digitalisation, urbanisation and demographic change, innovations from the smart mobility cosmos and the bicycle industry are a central building block for the sustainable mobility turnaround and the bicycle industry are a central building block for the sustainable mobility revolution.

From 21-25 June 2023, EUROBIKE will provide the platform for these products, services and ideas. For the first time, we are cooperating in the realisation of the award with the German Design Council, the design and branding authority in Germany and an experienced and branding authority in Germany, is an experienced initiator of highly respected design awards.

Take advantage of the unique opportunity at EUROBIKE to submit your product and project innovations in a total of nine categories by 14 April 2023 - including newly established product groups such as light electric vehicles, but also digital solutions and mobility infrastructure concepts. and mobility and infrastructure concepts.

Look forward to a great award show and the central award exhibition in Future Mobility Hall 8, where all the awards will be presented throughout the fair. the entire duration of the fair. Benefit from the reputation of the EUROBIKE Award and use the award as a marketing tool to position your products on the market of your products on the market.

We look forward to receiving your submissions!



Stefan Reisinger,
CEO fairnamic GmbH



Dirk Heidrich,
Project Manager EUROBIKE



Lutz Dietzold,
CEO German Design Council



Who can participate?

Designer, developer, manufacturer and importer from the bicycle and mobility industry can submit their innovations - regardless of whether they are represented as exhibitors at EUROBIKE 2023 or not.

„The award has an enormous impact on the bike industry and beyond. It stands for real innovations in the bike segment with high standards of functionality, design and workmanship. We are very proud of every single Eurobike award we have received at ORTLIEB.“

Peter Wöstmann, Senior PR & Communications Manager, ORTLIEB Sportartikel GmbH

Why take part in the award?

- » Special public exhibition of the winning products during the EUROBIKE in hall 8
- » Presentation in our **online award gallery**
- » Big award ceremony at EUROBIKE
- » „EUROBIKE AWARD Winner“ logos
- » Sales-promoting external effect through extensive communication services on all our channels
- » „Eurobike Gold Award Winners“ will be announced at the awards ceremony & receive winning clips for their social media work

What costs to participate?

- » Exhibitor of the Eurobike 2023
Participation fee: 460€
- » Non-exhibitor of the Eurobike
Participation fee: 790€
- » Start-Ups
Participation fee: 230€

Are you a start-up?

Click here for the start-up form

[Link to the form](#)

The most important data about the EUROBIKE AWARD at a glance:

- » Submission deadline:
14 April 2023, 23:59 (CET).
- » Pre-jury: 26 April 2023
- » Jury meeting: 01 & 02 June 2023
- » AWARD ceremony: 21 June 2023

All further information and helpful tips for participation can be found online at eurobike.com

**We look forward to your submission
and wish you every success!**

Contact persons

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